

IPTV Solutions Packages

The heart of the AXING IPTV Solution is the middleware. This is the control center from which all activities and provided contents for the customers are managed.

IPTV Solutions are available in three different packages:

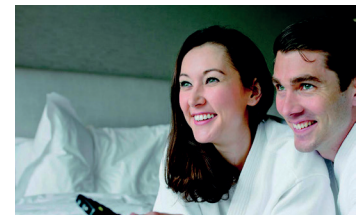
- ✓ basic-line
- ✓ premium-line
- ✓ exclusive-line

► Details can be found on the next page.

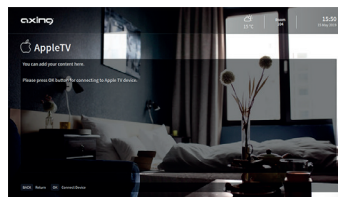


- ✓ Interactive TV for hospitalities
- ✓ Consistent interface in your Corporate Identity on all devices
- ✓ Stay in contact with your guests

- ✓ Your guests feel just like home
- ✓ Easy access to services and hotel staff
- ✓ Additional revenue per room per stay



Options



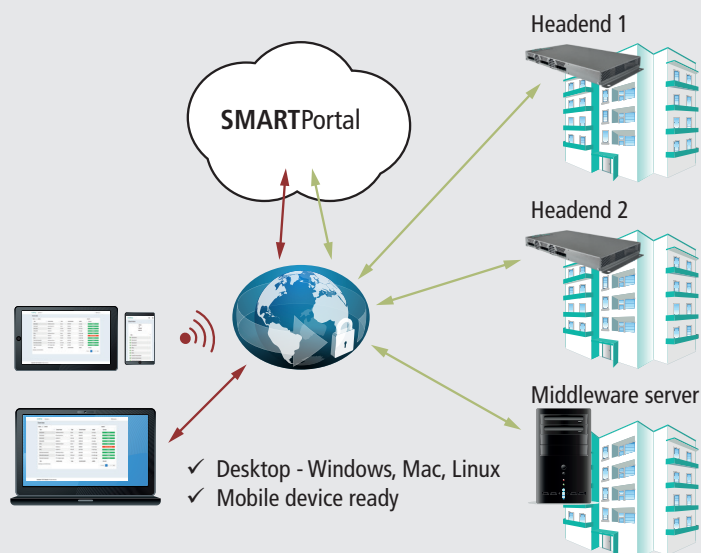
- ✓ **Google Chromecast solution** for screen mirroring with mobile devices (iOS or Android)
- ✓ **AirPlay functionality** in all hotel rooms (no AppleTV® needed in the hotel room)

- ✓ Unifies IPTV and **Digital Signage** into one system
- ✓ Adjustable templates to combine images, widgets, information and LiveTV (videos) on one screen



AXING SMARTPortal

The new **SMARTPortal** lists all installed devices, sorted by installation location, for the system integrator. Easy remote access is possible on all devices. The **SMART-Portal** can be used to configure the connected devices and/or to perform software updates. A remote support from Axing employees can also be carried out, if required. Thus, quick and uncomplicated help is possible.



Benefits at a glance:

- ✓ Easy editing of the content
- ✓ Design in corporate identity
- ✓ Preset the TV channels (FTA or Pay TV) for your customers and filter them by language or category
- ✓ Create advertisements in your guest's language
- ✓ Integrate your restaurant services
- ✓ Send messages to your guests
- ✓ Google Chromecast solution
- ✓ AirPlay™ functionality
- ✓ Digital Signage

basic-line

- ✓ TV only mode
- ✓ TV channel manager
- ✓ Pre-sorted TV- and Radio program-lists
- ✓ TV and Radio channel grouping by categories and languages
- ✓ Enhanced subtitle / audio-stream selection
- ✓ Supports STB and SmartTV
- ✓ Administration of connected devices (STB or SmartTV)
- ✓ Promotion of one Info TV channel from hard drive in loop
- ✓ Local CMS, no internet connection is required
- ✓ EPG with now and next - current and future program information
- ✓ AXING SMARTPortal
- ✓ Alarm messages – PAGA-interface for different zones
- ✓ Fire alarm from the central alarm system
- ✓ Remote control for STB and SmartTV
- ✓ Backup from CMS
- ✓ Operation software runs in virtual environment

Options

- Menu buttons on demand; include one fixed background pictures; 3 fixed languages; editable surface-menu via text editor
- Digital Signage*

premium-line (includes all **basic-line** features)

- ✓ Free selectable individual background-pictures
- ✓ Menu-buttons without limitation
- ✓ Modification through hotel staff
- ✓ Editable surface-menu via text editor
- ✓ Personalized greeting in the room welcome page in guest language
- ✓ TV-menu in guest language
- ✓ Wireless Share (Miracast), depends on SmartTV
- ✓ Easy choice of favorite programs via language, genre, etc. filtering
- ✓ Unlimited languages
- ✓ Messages to one person, group or all guests, message history
- ✓ Pay-TV function**
- ✓ Parental control
- ✓ Information pages from hotel and location/surrounding information
- ✓ Promotion of four Info-TV channel from hard drive in loop
- ✓ Daily actual modification through hotel staff
- ✓ TV wake-on function at check-in
- ✓ Wake up call on SmartTV or STB (depends on SmartTV/STB)
- ✓ Room-Ready function via PMS or E-Mail

Options

- PMS interface
- Widget for local weather
- RSS feed for news
- View bill / express checkout**
- Slide show and advertisement as pop-up or ticker
- Remote control of the TV via PC/Tablet
- Calculation for prayer time
- Google Chromecast solution
- AppleTV® solution
- Digital Signage*

Scheduled order request via STB or SmartTV

- Ordering butler / housekeeping, reservation in restaurant, booking of spa treatments
- In-room dining, in-room shopping

exclusive-line (includes all **premium-** and **basic-line** features)

- ✓ Ordering butler / housekeeping, reservation in restaurant, booking of spa treatments
- ✓ Widget for local weather
- ✓ RSS feed for news
- ✓ View bill / express checkout *
- ✓ VIP service for extensive channel-lists
- ✓ Room-Ready function via PMS or E-Mail

Options

- PMS interface
- Background music or movie
- TV remote control via tablet (Crestron®)
- Calculation for prayer time
- Flight-/Train- schedule
- View exchange rate
- Google Chromecast solution
- AppleTV® solution
- Digital Signage*

Scheduled order request via STB or SmartTV

- In-room dining, in-room shopping

Please mark it for an offer!

* Special STBs / SmartTVs necessary **PMS is necessary

| | Digital Signage* | IPTV |
|-------------------------------|------------------|------|
| How many subscribers/clients: | | |
| How many STBs: | | |
| How many Smart-TVs: | | |